SAULT COLLEGE OF APPLIED ARTS AND TECHNOLOGY

SAULT STE. MARIE, ONTARIO



CICE COURSE OUTLINE

COURSE TITLE:	Editorial Illustration		
CODE NO. : MODIFIED CODE:	ADV109 SEMESTER: ADV0109	Fall	
PROGRAM:	Graphic Design		
AUTHOR: MODIFIED BY:	Terry Hill Molly Frenette, Learning Specialist CICE Program		
DATE:	Sept. PREVIOUS OUTLINE DATED: 2011	Sept. 2010	
APPROVED:	"Angelique Lemay"	Sept/11	
	Dean, School of Community Services and Interdisciplinary Studies	DATE	
TOTAL CREDITS:	4		
PREREQUISITE(S):			
HOURS/WEEK:	3		

I. COURSE DESCRIPTION:

This course is a hands-on class that requires students to develop traditional illustrations using a variety of media. Experimentation in use of media and expression will be encouraged. Assignments will also develop observational skills and analysis of human anatomical forms in the context of producing illustration for editorial purposes. Students will be required to conceptualize editorial concepts in illustrative form and balance illustration with typographic elements.

II. LEARNING OUTCOMES AND ELEMENTS OF THE PERFORMANCE:

Upon successful completion of this course, the CICE student will, with the assistance of a Learning Specialist, demonstrate the basic ability to:

1. Use a variety of dry and wet illustrative media

Potential Elements of the Performance:

Have a basic understanding of the composition and qualities of water based acrylic medium

Have a basic understanding of the use and application of chalk pastel Have a basic understanding of the use and application of graphite, prismacolour

Have a basic understanding of and apply the use of multiple media and collage

Have a basic understanding of basic chemical composition of artist materials to aid in mixing media

2. Employ a basic understanding of human anatomy and proportion in developing illustrations Potential Elements of the Performance:

Demonstrate a basic understanding of basic proportional relationships in regard to the human form. Demonstrate the basic ability to use illustrated human form to

Demonstrate the basic ability to use illustrated human form to interpret conceptual information

3. Demonstrate a basic ability to use appropriate materials and tools in a safe manner

Potential Elements of the Performance:

Demonstrate an ability to use appropriate cutting knives on appropriate substrates safely

4. <u>Demonstrate an ability to creatively interpret editorial</u> <u>information in a conceptual manner</u>

Potential Elements of the Performance: Have a basic understanding of the difference between literal and conceptual interpretations Employ use of metaphor and simile in a visual manner <u>Demonstrate an understanding of line, tone, shape and form</u> <u>Potential Elements of the Performance</u>: Have the basic ability to utilize appropriate media to achieve desired visual effects using line, shape, tone and form where required.

III. TOPICS:

- 1. Human anatomy
- 2. Media- acrylic paint, prismacolour, graphite, chalk pastel, marker, collage
- 3. Substrates canvas, gesso, paper types, illustration boards
- 4. Chemical composition of materials
- 5. Expression in line, tone, form, shape
- Materials and equipment and safety Interpreting editorial content via illustration – use of metaphor and simile
- 7. Achieving thematic or conceptual interpretations rather than literal

IV. REQUIRED RESOURCES/TEXTS/MATERIALS:

Supplies from the program portfolio will be required for each class. CICE students will be required to replace consumable items as individual project needs warrant.

Students are also encouraged to experiment with whatever other media they chose not included in the kit as long as they are not solvent or oil based

Spray fixative may need to be used on pastel drawings – this must be applied outside of the building in a well ventilated area. Spray fixative and Spray glue pose a health hazard to the artist and others and will not be used inside the college building under any circumstances.

* <u>Note:</u> Due to the lack of proper health and safety features of the design studio, no oil based paints are to be used in this course. Only water based acrylic paints will be used.

Students will need to purchase # 27 illustration board and construction paper for cover stock for all the design presentations throughout this course. These items are available in the College's Campus Shop or at a variety of sources within the city or via mail order.

V. EVALUATION PROCESS/GRADING SYSTEM: Assignments = 100% of final grade

Final evaluation for this course will be a letter grade as outlined below. Assignments will be weighted equally and will constitute 100% of the CICE student's final grade. A missing assignment is equivalent to course objectives not achieved which results in an "F" (fail) grade for the course.

The following semester grades will be assigned to students:

Grade	Definition	Grade Point Equivalent
A+ A	90 – 100% 80 – 89%	4.00
B	70 - 79%	3.00
С	60 - 69%	2.00
D	50 – 59%	1.00
F (Fail)	49% and below	0.00
CR (Credit)	Credit for diploma requirements has been awarded.	
S	Satisfactory achievement in field /clinical	
U	placement or non-graded subject area. Unsatisfactory achievement in field/clinical placement or non-graded subject area.	
Х	A temporary grade limited to situations with extenuating circumstances giving a student additional time to complete the	
NR W	requirements for a course. Grade not reported to Registrar's office. Student has withdrawn from the course without academic penalty.	

VI. SPECIAL NOTES:

Attendance:

Sault College is committed to CICE student success. There is a direct correlation between academic performance and class attendance; therefore, for the benefit of all its constituents, all students are encouraged to attend all of their scheduled learning and evaluation sessions. This implies arriving on time and remaining for the duration of the scheduled session.

DEDUCTIONS – LATES AND FAILS

Lates:

An assignment is considered late if it is not submitted at the time and date specified by the instructor.

A late assignment will be penalized by a 5% deduction for each week that it's late. The total late penalty Will be deduced from the final grade. Eg. 3 weeks late = 15% deduction from final grade.

Maximum grade for a late assignment is "C"

A late assignment which is not executed to a minimum D (satisfactory) level will be assigned a fail grade with additional penalties outlines below.

Fail:

A fail grade (F) is assessed to an assignment which has not been executed to a minimum satisfactory "D" grade level or in which the directions have not been followed correctly.

A failed assignment must be entirely re-done or corrected according to the instructor's specific instructions and resubmitted within one week.

A failed assignment will be penalized by a 5% deduction from the final grade.

Maximum grade for a failed assignment is "C"

Failed assignments not submitted within the one week timeframe will be subject to 5% late deductions for each week they are overdue

Preliminary Studies:

All assignments require preliminary or intermediate steps such as thumbnails, roughs, and preliminary comprehensive layouts.

These intermediate steps are evaluated according to criteria established by the instructor and submitted according to established timelines. The final grade for each assignment will be an average of the grade achieved for all stages of the assignment. This reinforces the importance of the preliminary stages of each project.

Resubmission policy

- Any assignment completed during this course may be submitted for reevaluation if the following criteria are met by the CICE student.
- an assignment that was initially submitted past the initial assigned deadline will not be eligible for re-evaluation.
- an assignment that initially achieved a fail grade must be resubmitted to achieve minimum project standards and will receive a maximum C grade as indicated under the section for Lates and Fails in this outline.

- the resubmitted project must be accompanied by the original project and the original evaluation sheets (with written indication of grade breakdown) provided by the professor
- assignments may be resubmitted at any time during the semester. The final date for last resubmissions will be announced by the professor during class and usually are no later than two weeks prior to the end of the semester.
- Resubmitted assignments must identify the project and class, and be clearly marked "RESUBMISSION" when submitted
- it must be understood that resubmitted assignments are usually marked with greater scrutiny than first submissions to take into consideration the learning experiences, practice, and achievement of learning outcomes achieved by the student during later sessions in the semester.
- When comparing the original submission grade and the resubmission grade the student will receive benefit of the higher grade
- Assignments will not be accepted for resubmission to include preliminary studies. Preliminary studies should be completed before the commencement of work on final comprehensives and as such will only be considered for evaluation on or before the original submission. Assignments resubmitted to include preliminaries must be completely redone and have a new creative direction for evaluation.

VII. COURSE OUTLINE ADDENDUM:

The provisions contained in the addendum located on the portal form part of this course outline.

CICE Modifications:

Preparation and Participation

- 1. A Learning Specialist will attend class with the student(s) to assist with inclusion in the class and to take notes.
- 2. Students will receive support in and outside of the classroom (i.e. tutoring, assistance with homework and assignments, preparation for exams, tests and quizzes.)
- 3. Study notes will be geared to test content and style which will match with modified learning outcomes.
- 4. Although the Learning Specialist may not attend all classes with the student(s), support will always be available. When the Learning Specialist does attend classes he/she will remain as inconspicuous as possible.

A. Tests may be modified in the following ways:

- 1. Tests, which require essay answers, may be modified to short answers.
- 2. Short answer questions may be changed to multiple choice or the question may be simplified so the answer will reflect a basic understanding.
- 3. Tests, which use fill in the blank format, may be modified to include a few choices for each question, or a list of choices for all questions. This will allow the student to match or use visual clues.
- 4. Tests in the T/F or multiple choice format may be modified by rewording or clarifying statements into layman's or simplified terms. Multiple choice questions may have a reduced number of choices.

B. Tests will be written in CICE office with assistance from a Learning Specialist.

The Learning Specialist may:

- 1. Read the test question to the student.
- 2. Paraphrase the test question without revealing any key words or definitions.
- 3. Transcribe the student's verbal answer.
- 4. Test length may be reduced and time allowed to complete test may be increased.

C. Assignments may be modified in the following ways:

- 1. Assignments may be modified by reducing the amount of information required while maintaining general concepts.
- 2. Some assignments may be eliminated depending on the number of assignments required in the particular course.

The Learning Specialist may:

- 1. Use a question/answer format instead of essay/research format
- 2. Propose a reduction in the number of references required for an assignment
- 3. Assist with groups to ensure that student comprehends his/her role within the group
- 4. Require an extension on due dates due to the fact that some students may require additional time to process information
- 5. Formally summarize articles and assigned readings to isolate main points for the student
- 6. Use questioning techniques and paraphrasing to assist in student comprehension of an assignment

D. Evaluation:

Is reflective of modified learning outcomes.